

Juliana Hawkinson

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EDUCATION

Mercer University, School of Engineering

Bachelor of Science in Technical Communication, Concentration: UI/UX

Cumulative GPA: 3.379/4.0

Dean's List: Spring 2018, Spring 2020

Macon, GA

September 2022

PROJECTS

[Web Design and Usability Portfolio-2022](#)

[Hometown Project](#)

[Las Guitarras Mexican Grille-Official Website](#)

WEB DEVELOPMENT/DESIGN

The Nine, LLC.

May 2022-August 2022

- Reported to Billy Swift, Development Director
- Responded and updated websites based on clients' requests through FreshDesk
- Developed 13 client's websites in 10 weeks through Caboose based on design documents from the Design Team
- Collaborated with development team on various clients' webpages through Caboose
- Learned ClickUp-project management software in 5 weeks
 - Sending tasks
 - Creating subtasks
 - Attaching images
 - Setup notifications
- Edited a webpage's SEO settings through Sublime Text Editor and using the information on Google Sheets

Per Diem Markets

Spring 2021

- Translate insights into website and its design, layout, and usability through one-on-one interaction with store owners and indirect interactions through official web designer through emails and between the store owner.
- Improve usability through clickable links, buttons, and the auto-scroll feature through squarespace.
- Improve web design through banners, headers, bulleted lists, images, and typography.

Guitarras Mexican Grill

Spring 2020

- Translate insight into a product's direction by combining Facebook and Instagram images and Instagram profiles into the website.
- Became the official website for Las Guitarras. Before this project, everything was through Facebook and Instagram.

CERTIFICATIONS

- **CITI-Undergraduate-SE-Social Behavioral Education; SE-Responsible Conduct of Research**

Soft Skills

- A fast learner who can get up-to-speed on current tooling, code-base, and CMS without a lot of hand holding;
- Someone who is excited about web development who can bring fresh ideas into a well-established team with a ton of prior experience building websites, web services, and web applications;
- Excellent communication skills with the ability to tailor discussions to the correct audience;
- Ability to produce high quality code with limited QA resources and at the same time meet deadlines while handling multiple, competing priorities.